# elympics

Brandbook

Visual Identity Guidelines
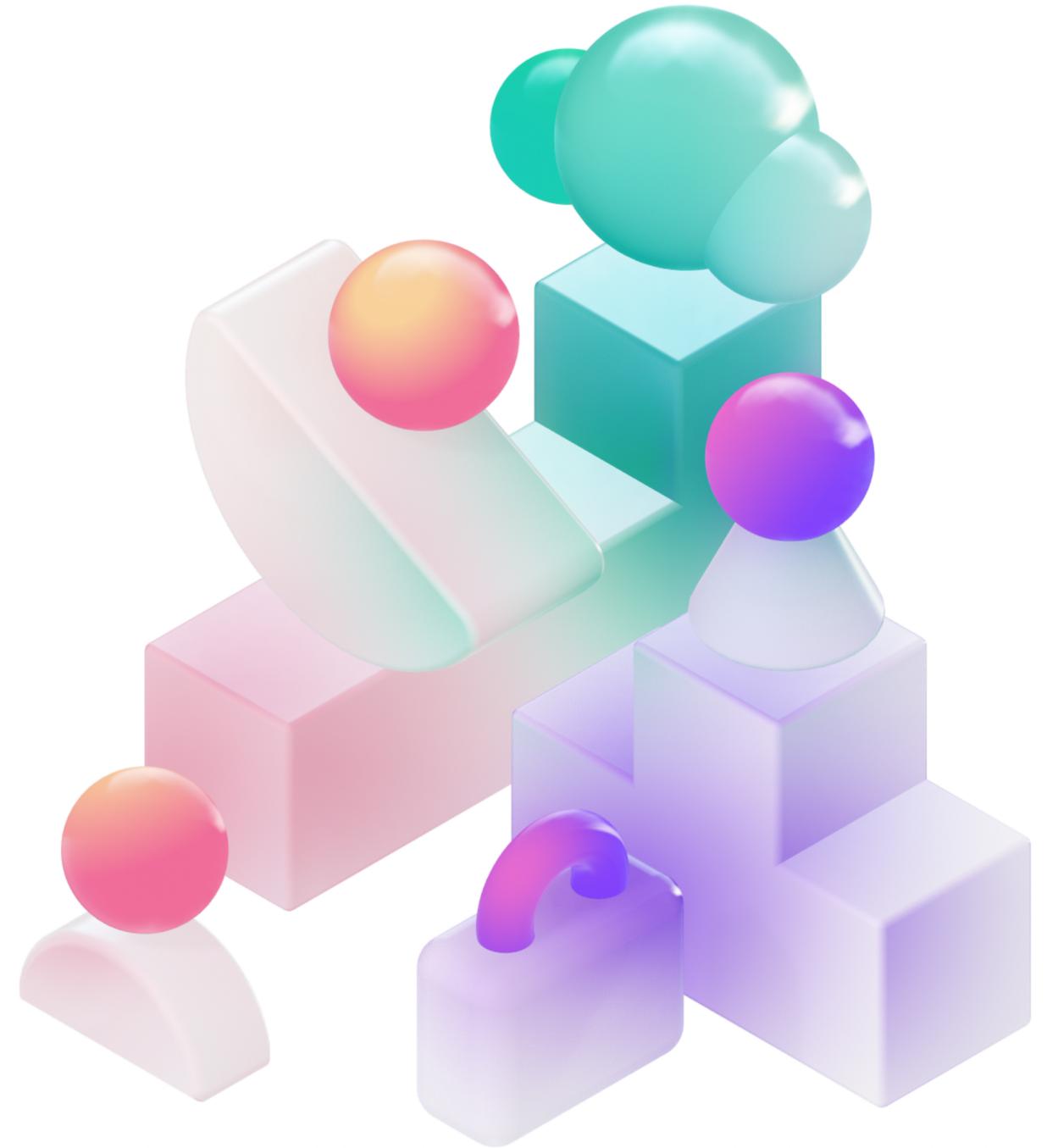
Logotype

Logotype
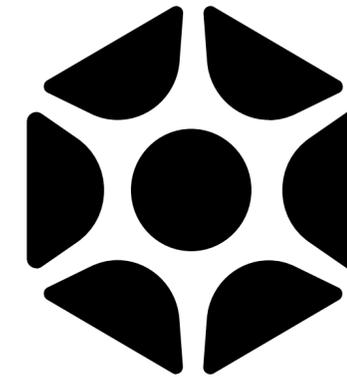
Logomark

Typography

In identity, we use only one type of typography. Lexend Light is an elegant display sans-serif font with high contrast. Are intended to reduce visual stress and so improve reading performance. Initially, they were designed with dyslexia and struggling readers in mind.

Lexend Light

ABCDEFGHIJKLMNOPRSTUWXYZ
abcdefghijklmnoprstuwxyz
1234567890

Type Scale

|	
0.9rem/18px	CAPTION
3.75rem/75px	Heading
2.5rem/50px	Heading 2
1.5rem/30px	Heading 3
1.3rem/26px	Big body
1rem/20px	Body

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Colors

Elympics branding is based on white, black, and grey. Product categories are assigned their color, which is used in iconography, typo accents, and illustrations. In typography we used hierarchy by color, black is used for headings and subheadings, and gray is used for body text.

Colors Category

GAME

SECURITY

BLOCKCHAIN

HOSTING

EDUCATION

Basic Colors
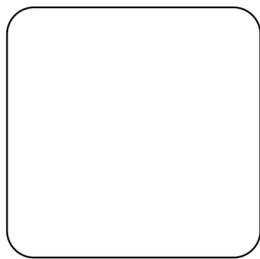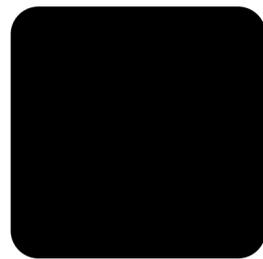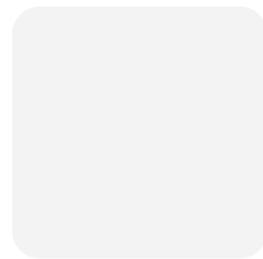
#FFFFFF   #000000   #F3F3F3

Typography

#000000   #666666   #FFFFFF

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Gradients

GAME

#F00052
#F7C29B

#F7E5D7
#F0AAC2
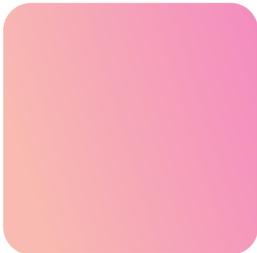
#F8BAB1
#F48AC0

SECURITY

#F00052
#F7C29B

#F7E5D7
#F0AAC2
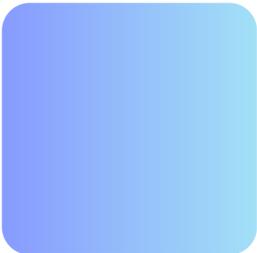
#F8BAB1
#F48AC0

BLOCKCHAIN

#F00052
#F7C29B

#F7E5D7
#F0AAC2

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#F48AC0

HOSTING

#F00052
#F7C29B

#F7E5D7
#F0AAC2
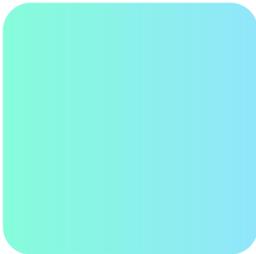
#F8BAB1
#F48AC0

EDUCATION

#F00052
#F7C29B

#F7E5D7
#F0AAC2

#F8BAB1
#F48AC0

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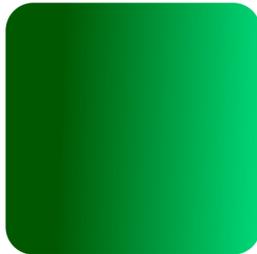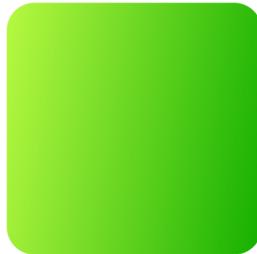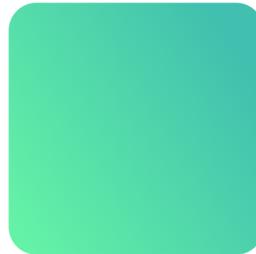
Icons

GAME

- Multiplayer SDK
- Bot Deployment
- Verifiable Replays
- Smart Matchmaking
- Gameplay
- Free on-line Course
- Tutorials
- Open Source

- One-click global deployment
- Multiplayer
- Simulation Analyzer
- Documentation
- Game token duel
- Game templates
- Deterministic simulation
- Well-defined game functions

SECURITY

- Security Toolkit
- Security & fairness

BLOCKCHAIN

- Blockchain Connect
- Tournaments & Duels
- Leaderboards
- Smart Contracts
- Wallet Integration
- Proof-of-Game
- In-game Oracle
- Decentralized Network

- NFT rewards
- Skill monetization
- Risk-and-earn monetization
- Ticket & Reward

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Icons

HOSTING

Grants

Elympics Cloud / Hosting

In-Game Chat

Control Panel

Logs Access

Replays download

Serverless game hosting

API integration

Certification process

Lobby

CLI

EDUCATION

Summer Game Camps

Elympics University

Trusted Partners Program

Work for Hire Program

Partnerships

Grants Program

Blog

Dedicated technical support

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